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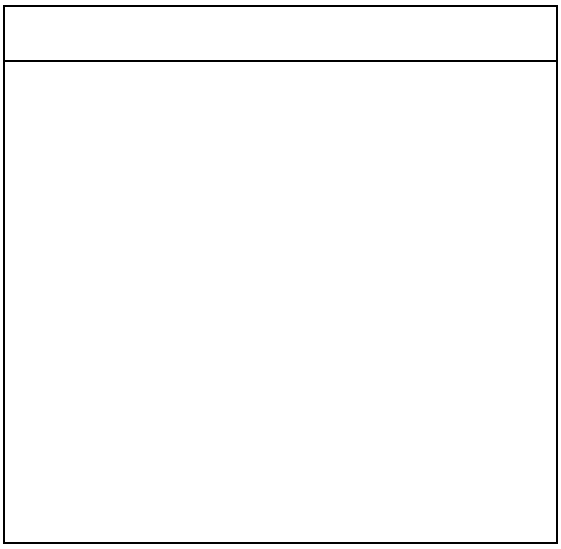

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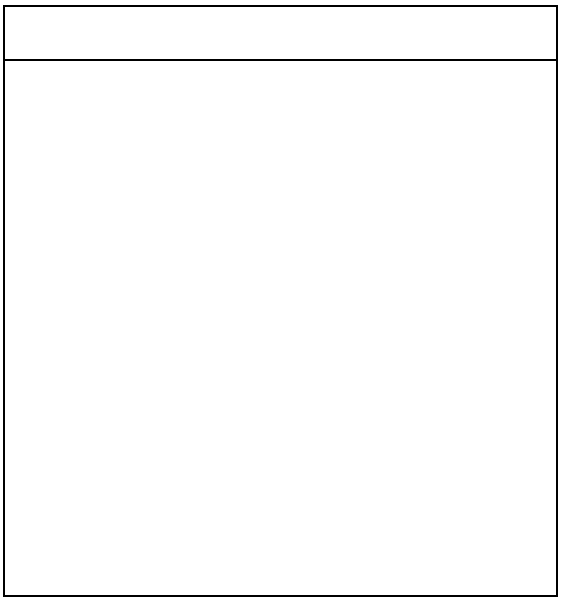

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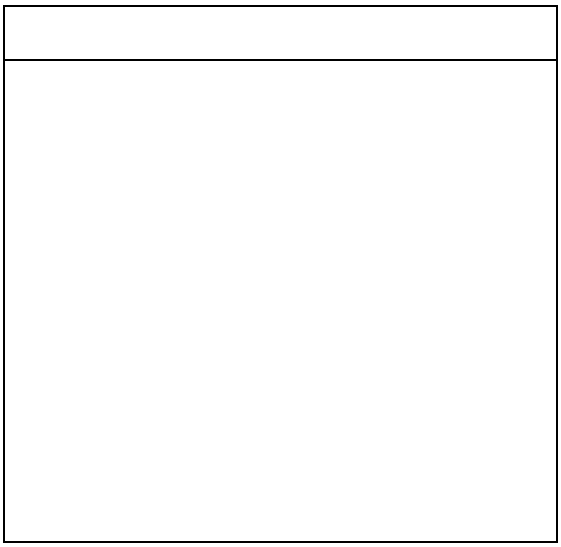

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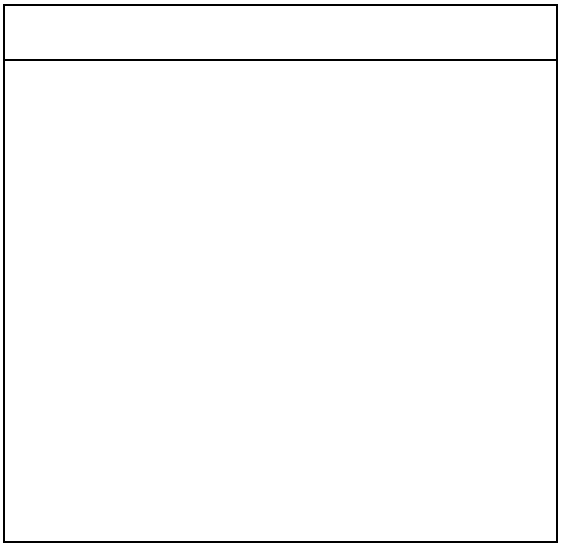

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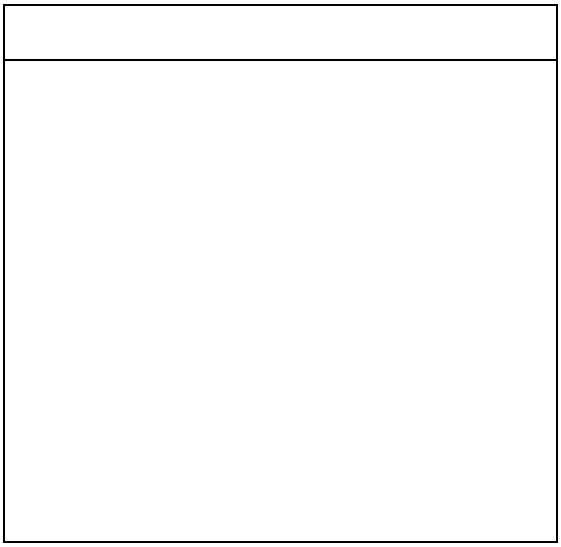

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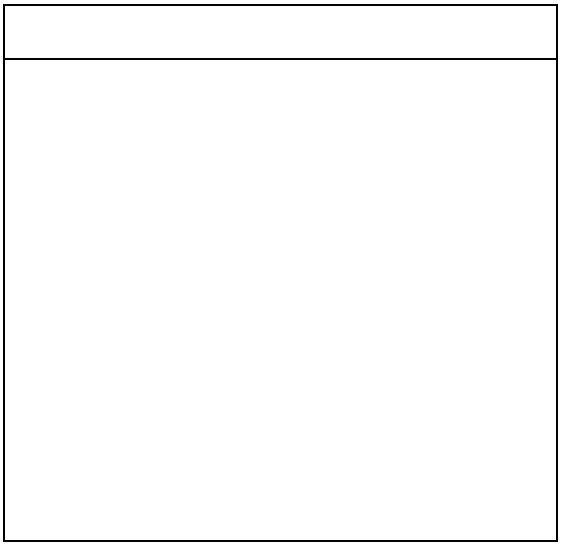

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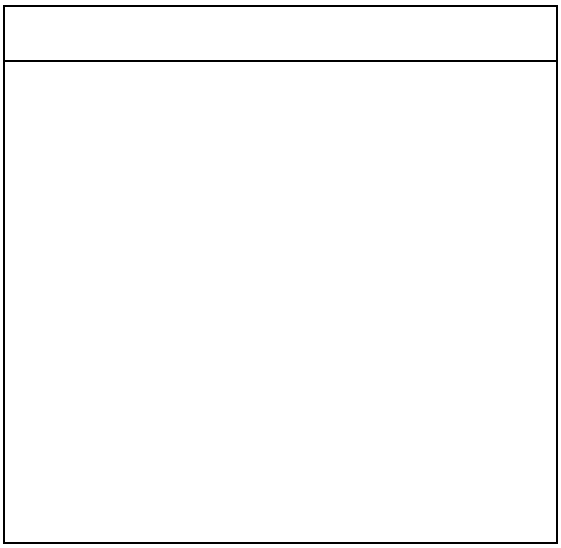

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banner banner.PSD

banner.JPG JPG

150K

3)

2Å"ŕ Ñ ÿF ±

winxp\win7\win8 Office2010

Photoshop CS6.0

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(2-8)

2-8)

(10)	10	6S 0 /3 /4 /5 PSD 0 /3 /4 /5
Logo	**20**	
	4	1 2 2 2
	10	1 5 2 5
	6	2 2 2
Banner	**32**	
	4	1 2 2 2
	10	1 5 2 3 5
	12	1 Banner Logo 2 2 2

(90
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SK-II

Logo Banner

1) Logo

80px 80px 80 /

Logo logo.PSD

logo.JPG JPG

150K

2) Banner

1920px 500px 100 /

.jpg .jpg

Banner

Banner

Banner Logo

banner banner.PSD

banner.JPG JPG

150K

3) 2

800px 800px 72 /

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1.JPG

2.JPG 3M

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winxp\win7\win8 Office2010

Photoshop CS6.0

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(2-9)

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(10)	10	6S 0 /3 /4 /5 PSD 0 /3 /4 /5
Logo	**20**	
	4	1 2 2 2
	10	1 5 2 5
	6	2 2 2
Banner	**32**	
	4	1 2 2 2
	10	1 5 2 3 5
	12	1 Banner Logo 2 2 Banner 2 3 Banner 4 4 Banner 4
(90)	6	2 2 2

1

Logo Banner

1) Logo

80px 80px 80 /

Logo logo.PSD
logo.JPG JPG
150K

2) Banner

950px 120px 100 /

Banner
Banner
Banner Logo

banner banner.PSD
banner.JPG JPG
150K

3) 2

800px 800px 72 /

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1.JPG
2.JPG 3M

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winxp\win7\win8 Office2007 Photoshop CS6.0

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(2-10)

2-10)

(10)	10	6S 0 /3 /4 /5 PSD 0 /3 /4 /5	
(90)	**Logo**	**20**	
	4	1 2 2 2	
	10	1 5 2 5	
	6	2 2 2	
	Banner	**32**	
	4	1 2 2 2	
	10	1 5 2 3 5	
	12	1 Banner Logo 2 2 Banner 2 3 Banner 4 4 Banner 4	
	6	2 2 2	
	38		
	4	1 2 2 2	
	16	1 2 2 3 3 3 8 2 16	
	12	1 3 2 3 6 2 12	
	6	2 2 2	
		100	

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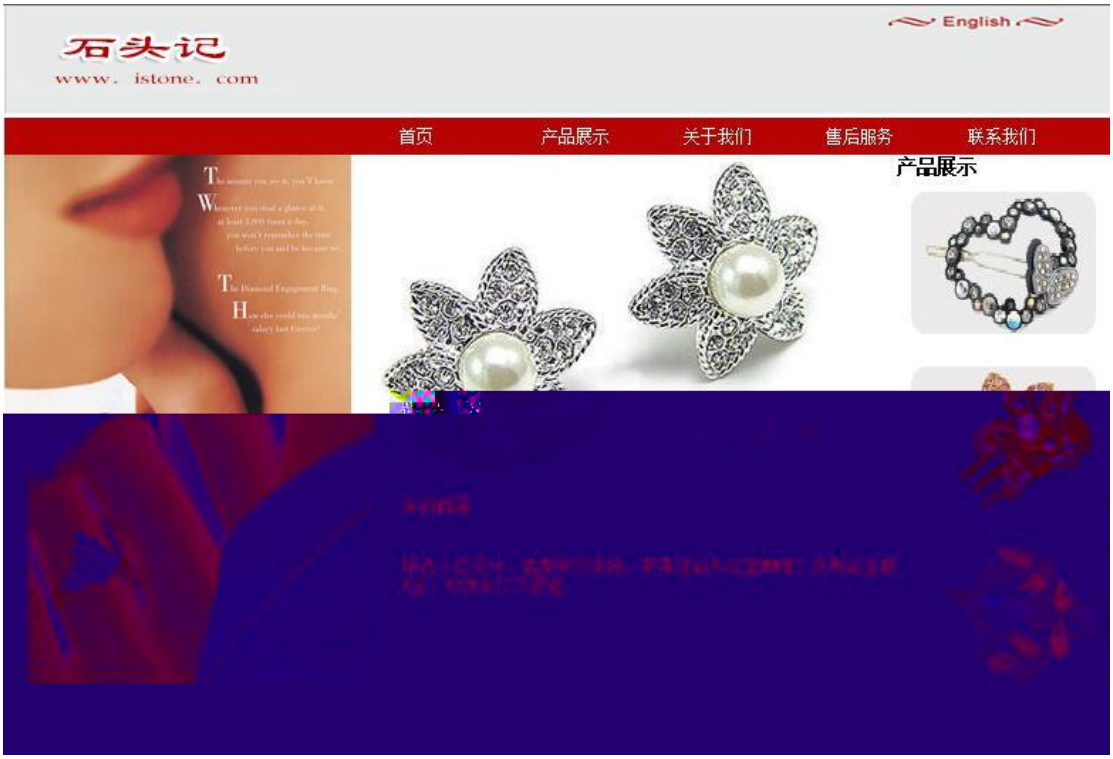
images banner.bmp 778 76
Banner logo
www.istone.com logo
banner.jpg
images
Product_1 Product_2 logo1
images
index html

Keyword description



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Product_1 product_2

MM K

service html Us html contact html;
default html

CSS mycss.css
CSS
12 #CC0000
2
winxp\win7\win8 Office2010
Photoshop CS6.0 ,Dreamweaver CS6
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(2-11)

(10) 10

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images banner.jpg logo

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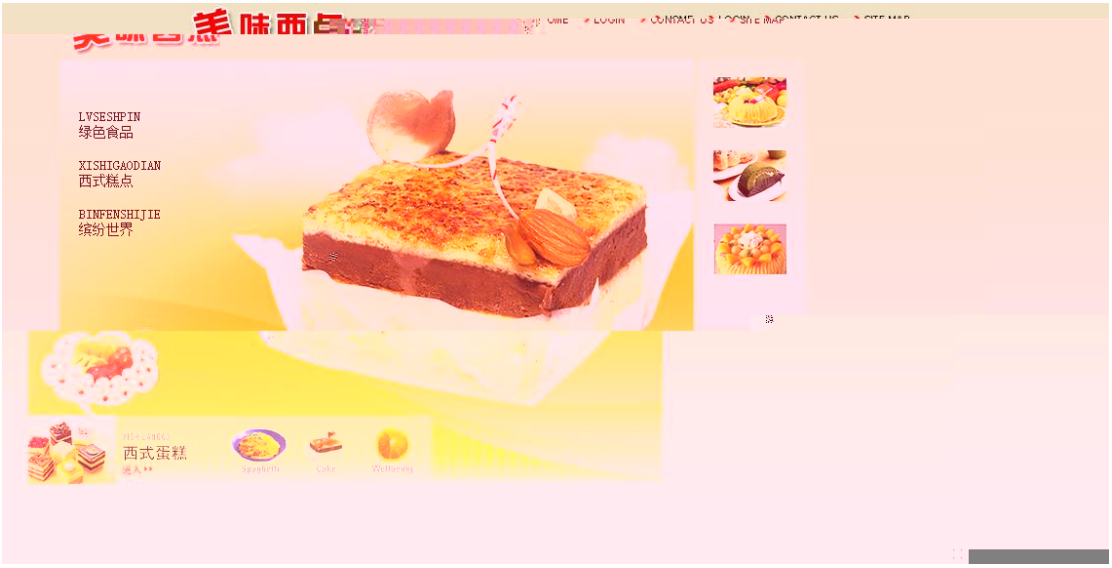

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tu1.jpg a1.jpg a1.jpg tu1.jpg

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tu2.jpg tu3.jpg tu4.jpg

a2.jpg a3.jpg

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tu5.jpg tu6.jpg a4.jpg

tu5.jpg tu6.jpg a4.jpg ,

a4.gif

index banner.jpg a1.jpg a3.jpg a4.jpg

a4.gif

LVSESHPIN

XISHIGAODIAN

BINFENSHIJIE

lssp.html

xsdg.html bfsj.html

http://www.xinshipu.com

mycss.css CSS

Body bj.jpg

16px 1.5 a:link

a:visited

Keyword description

default html

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winxp\win7\win8 Office2010

Photoshop CS6.0 ,Dreamweaver CS6

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(2-12)

(10)		10	6S 0 /3 /5 0 /3 /5	
(90)	Banner	10	Logo 5 5	
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		15	3 a3 3 3	
		10	2 6 0	
		10	4 0-6	
		10	2 4	
		17	2 Body 5 a:link 5 a:visited 5	
		10	Keyword 2 3 description 2 3	
		100		

pro3 150 120 1 10

qq 1

Keyword description

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winxp\win7\win8 Office2010

Photoshop CS6.0 ,Dreamweaver CS6

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(2-13)

2-13

(10)		10	6S 0 /3 /5 0 /3 /5	
(90)		10	logo 2 2 banner 2 2 2	
		15	15 3	
		16	2 2	
	Css	20	2 3 3	
		5	QQ在线	
		14	5 3 3 3	
		10	Keyword 2 3 description 2 3	
		100		

2-14

(10)	10	6S 0 /3 /5 0 /3 /5	
(90)	Logo	6	LOGO 0-2 /3-4 /5-6 Hit Summer Design 0
		12	1 12
		18	6 3 18
		20	5 0-2 /3-4 /5
		14	2 2 0-10 10 2
		4	2 2
		8	Keyword 2 2 description 2 2
		8	2
		100	

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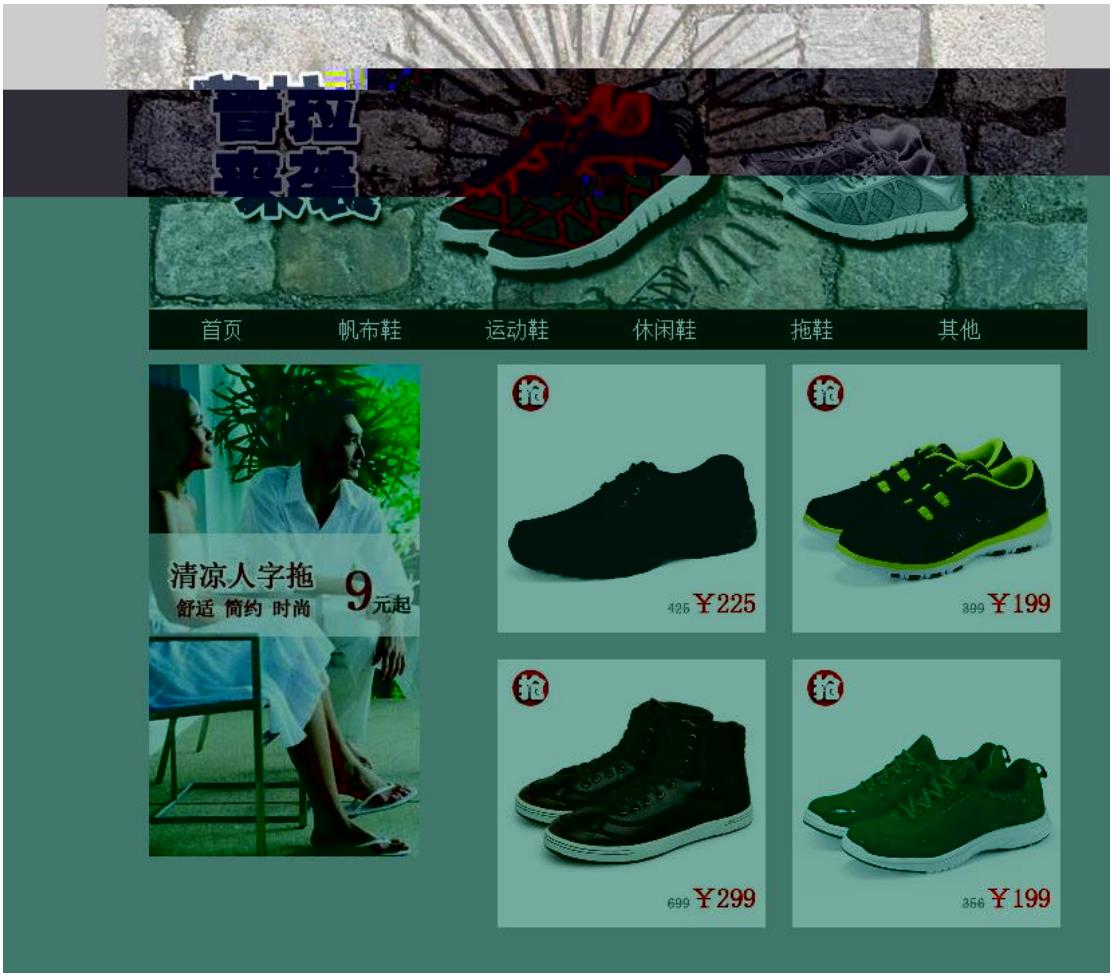
1 banner images top1.gif top2.gif top.jpg .ttf banner.jpg images banner.jpg 700 230



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1 images p1.jpg p4.jpg

1 2 #FF0000 #FFFFFF 3

4

images

1 default.html

#CCCCCC

Keyword description

p1.jpg,

http://www.letao.com/

default.html

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	(10)	10	6S 0 /3 /5 0 /3 /5	
	Banner	16	0 /1-3 /4-5 2 0/1-3/4-5 2 0-2 /3-4	
(90)		20	4 1 2 0 /1 1 2	
		29	0-15 15 3 2 2 12	
		6	2 2 2	
		10	Keyword 2 3 description 2 3	
		9	5 2	
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800 200 Banner bg_1.jpg
banner.jpg logo.jpg
banner.jpg
www. Global-TI.com
banner.jpg
banner.jpg
images tu_1.jpg tu_2 Jpg tu_1.jpg
tu_1.jpg 1
tu_1.jpg
index.html, 1

images tu_3 Jpg tu_4 Jpg

li_1.jpg,li_2.jpg, li_3.jpg li_4.jpg
198 70
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<marquee direction= left ><img src=" "></marquee>
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Keyword description

default html

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winxp\win7\win8 Office2010 Photoshop CS6.0 ,Dreamweaver CS6

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(10)	10	6S 0 /3 /5 0 /3 /5	
	15	2 LOGO 2 3 3 3 Banner2	
	10	3 3 2 2	

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SKINFOOD

images img_01.jpg

LOGO logo.jpg SKINFOOD

Arial 24

-45 10

img_01 .jpg

img_04 Jpg

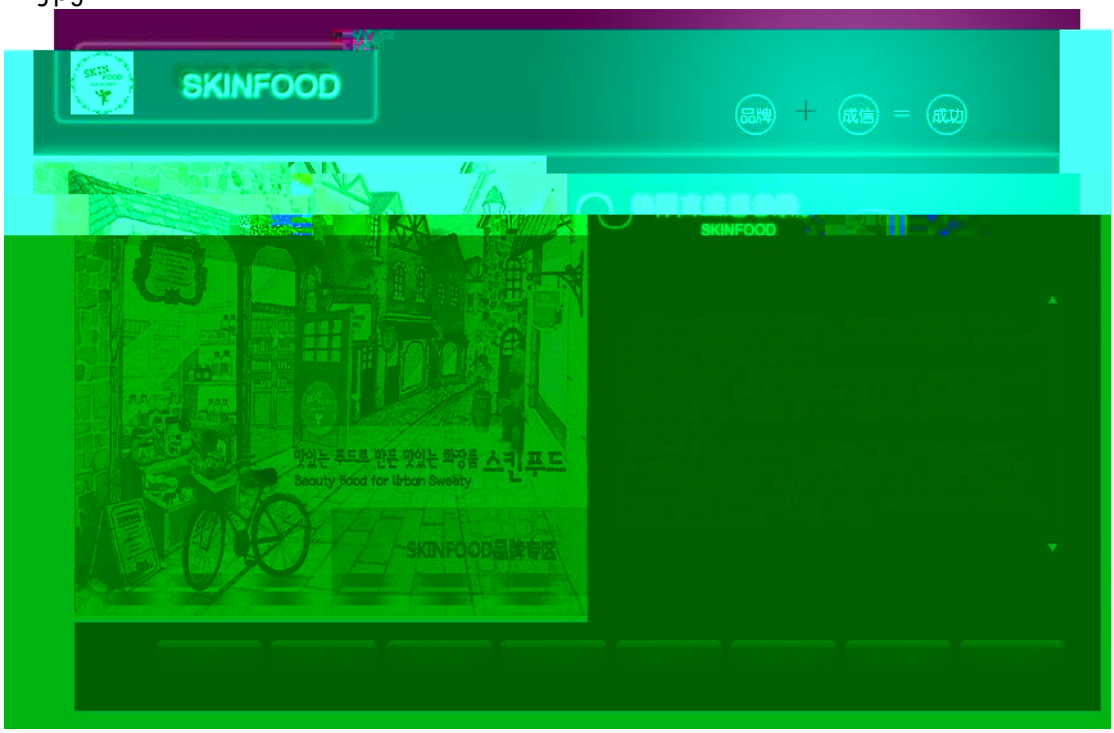
skinfood img_04 .jpg

tu-2.jpg 400 350

product.html, img_01 .jpg img_04 .jpg

img_01 Jpg img_04 Jpg tu-

2.jpg 1



1 product

images tu_3.Jpg

logo.jpg , tu_3 Jpg 1000
540 index.html
2
images pro_1.jpg pro_2.jpg
490 450 pro_2.jpg pro_1.jpg
pro_2.jpg 2

index DIV pro_1.jpg
pro_2.jpg 2
product.html product.html
index.html
pro_1.jpg pro_2.jpg 1
50 #DBCAAC
#623F23

2 index

9 Keyword description

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winxp\win7\win8 Office2010

Photoshop CS6.0 ,Dreamweaver CS6

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(10)	10	6S 0 /3 /5 0 /3 /5	
(90)	LOGO	13	2 3 2 2
		9	2 3 2 2
		5	3 2
		5	1 3
		12	2 LOGO 5 3 2
		10	2 1 3 2 3
		20	5 2 2 6
		6	Keyword 1 2 description 1 2

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images img_01.jpg

18

img_01 .Jpg 4

tu-1.jpg tu-1.jpg

nipic.com/

img_01 .Jpg

banner.jpg 4

images img_24.jpg img_27.jpg img_29.jpg

img_31.jpg img_24.jpg

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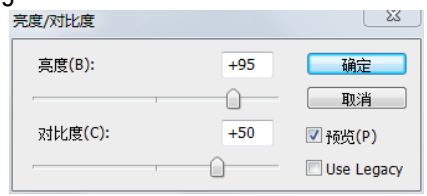
img_27.jpg 2



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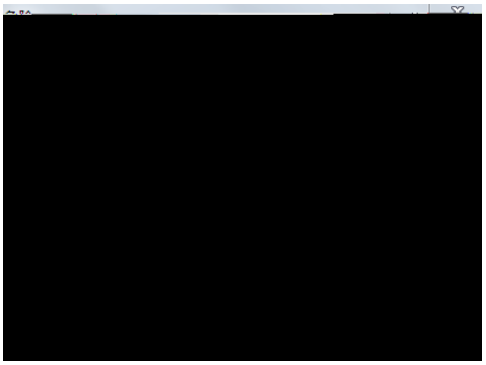
img_29.jpg 3



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index.htm img_24.jpg img_27.jpg
img_29.jpg img_31.jpg img_01.jpg banner.jpg

Banner

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16 2

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4 index

Keyword

description

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winxp\win7\win8 Office2010

Photoshop CS6.0 ,Dreamweaver CS6

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(2-18)

2-18

(10)	10	6S 0 /3 /5 0 /3 /5	

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LOGO 15

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(90
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.TTF flower.jpg

www.xufeng.com

logo logo 1

700 450 banner.jpg

images

images product.jpg

350 110

index.html (1)

1 index

2 4

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CSS , mycss.css CSS

12 # 000000 #009999

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14 24

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index.html

us.html, contact.html products.html

index.html

Keyword description

default html

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winxp\win7\win8 Office2010

Photoshop CS6.0 ,Dreamweaver CS6

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(2-19)

(10)		10	6S 0 /3 /5 0 /3 /5	
(90)	Banner	15	3	
			Logo10 2 2 2 4	
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		6	2 2 2	
		16	4 3 1 16	
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	CSS	20	5 5 15	
		12	1 2 12	
		3	3	
		8	Keyword 2 2 description 2 2	
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images logo.png logo

www.yunzd.com logo

product1-product6 400*300

bg.jpg #000000

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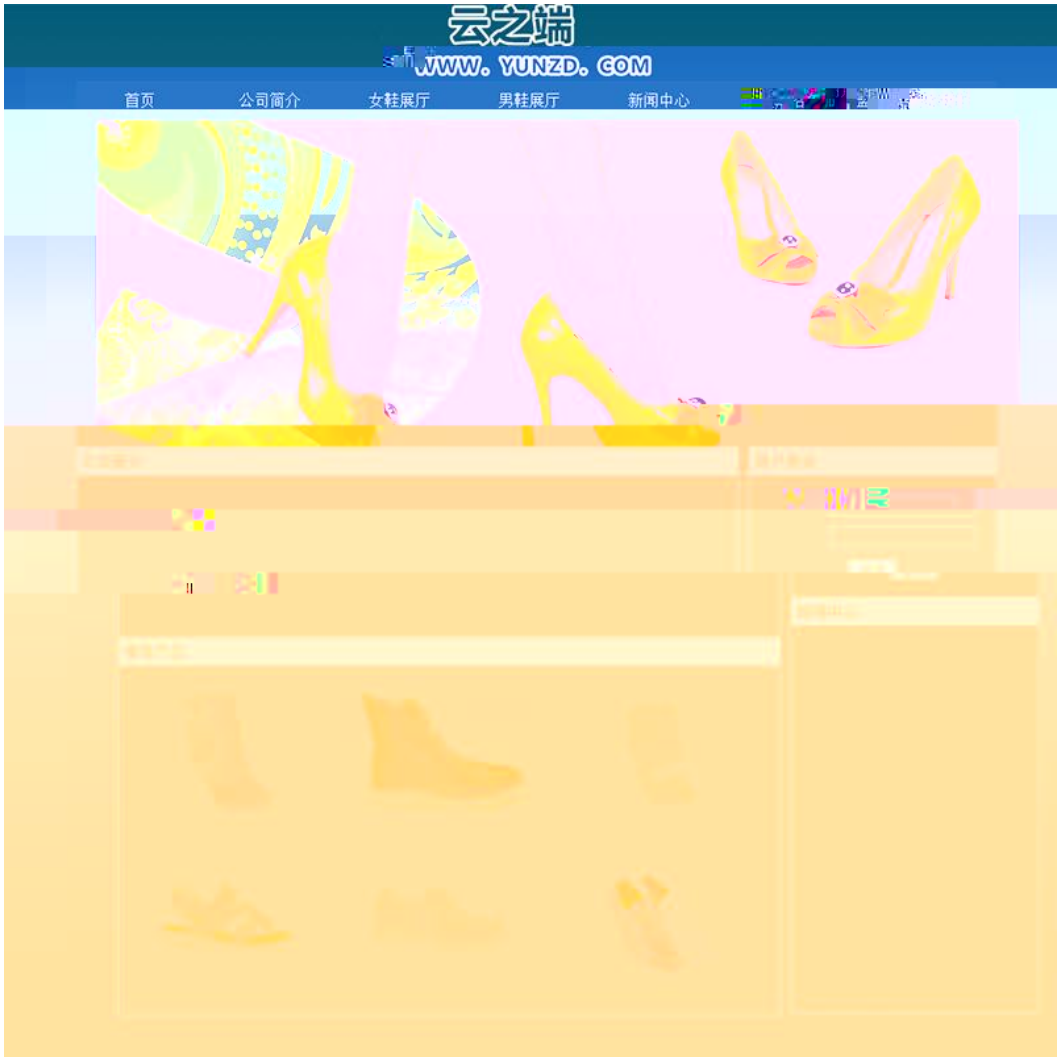

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Banner1 Banner2

6 2 3

200*150 1

1 #1E6E87 150 20

#1E6E87 50 20

Keyword description

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winxp\win7\win8 Office2010

Photoshop CS6.0 ,Dreamweaver CS6

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(2-20)

(10)		10	6S 0 /3 /5 0 /3 /5	
(90)	Banner	10	Banner 3 4 3	
		18	1 2 6 18	
		8	2 2 , 2 2	
		19	3 3 2 3 6 5 2	
		18	3 9 5 4	
		7	4 3	
		10	Keyword 2 3 description 2 3	
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winxp\win7\win8 Office2007 HyperSnap

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(10)		10	6S
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		12	2 6*2 =12
		4	2 4
		4	1 4

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B2C/C2C =

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30g*10	78	2	156	100	56
30g*10	78	3	234	150	84

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	6566	29.9%	1656	140	2018	30.7%
	2028	9.2%	768	8	1920	94.7%
	3366	15.3%	1066	72	1218	36.2%
	1008	4.6%	98	28	420	41.7%
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	18	18	6 3 2 18	
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Google

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http://help.alimama.com/#!/zuanshi/faq/detail?id=5706140 3

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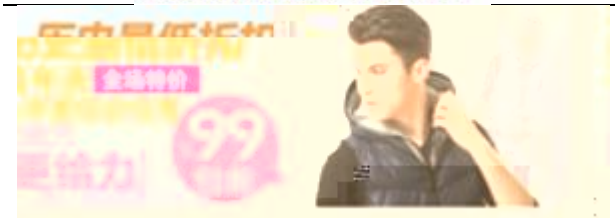
商城正品 铂金骑士V9健康电子烟 新款清肺产品 戒烟的烟特价	
	

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5 11 /		
1	24.0	0.26%
2	24.0	0.79%
3	23.4	1.35%
4	21.6	2.92%
5	21.6	0.29%
6	21.5	11.74%
7	20.0	1.26%
8	19.9	1.59%
9	19.7	1.60%

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8 00-9 00	14 00-17 00	19 00-23 00

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winxp\win7\win8 Office2007 HyperSnap

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(10)			10	6S	
(95)	15		5	3 3 5 2 3 1 2	
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	30		10	4 8-10 3 5-7 2 2-4 1 0-1	
			20	4 4 *5=20	
	45		10	4 6 10	
			10	2 2 *2=4 6	
			10	2 2 *2=4 6	
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https://aixinmama.tmall.com/

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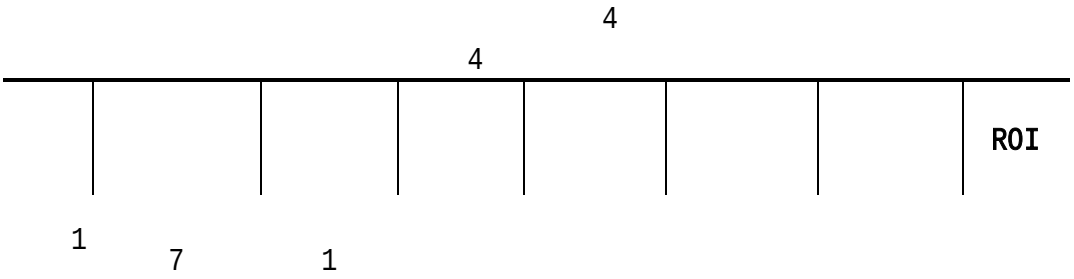
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10			10	6S	
(90)	20		10	5	
			10	5 5	
	50		27	5 5*3 =15 4 4*3 =12	
			8	4 4 4*4 =12	
			15	5*3 =15	
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1	7	1		2.50%		60	
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winxp\win7\win8 Office2007 HyperSnap

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https://shop531653771.taobao.com/

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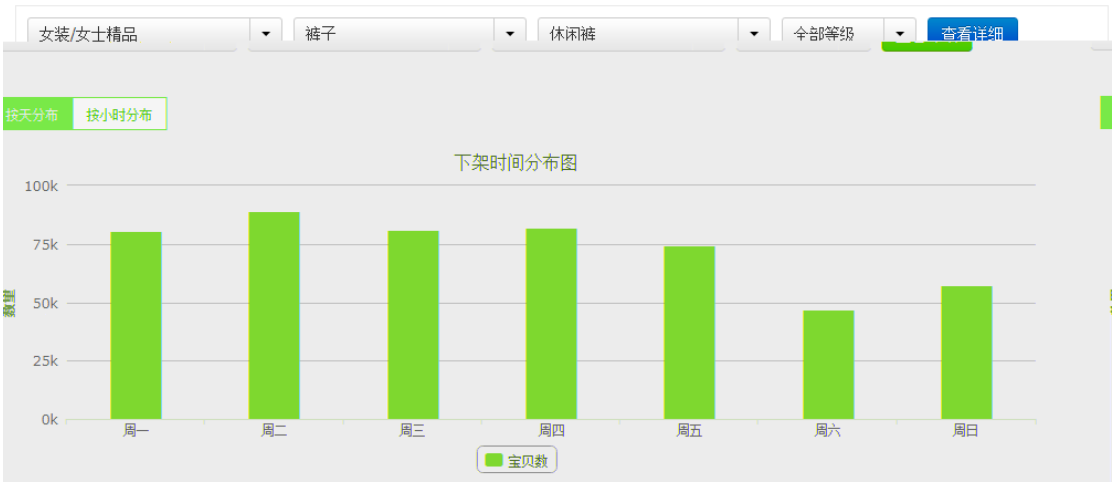

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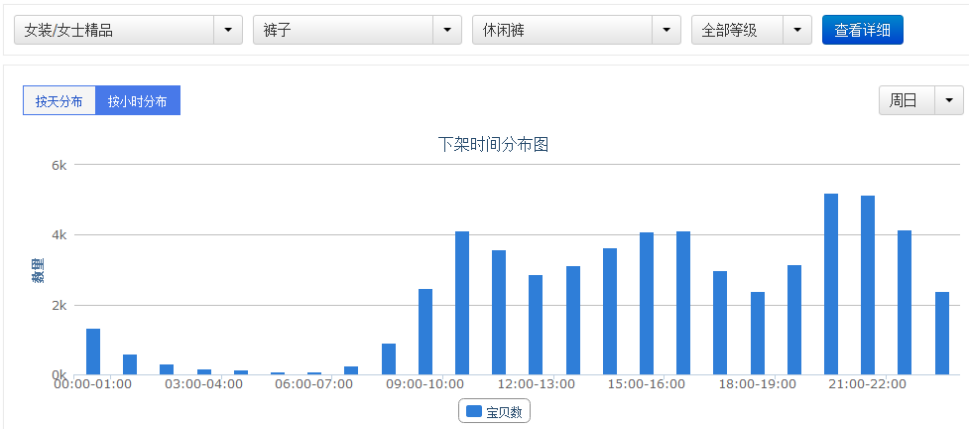

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1	1	89,210	8.73%	19.29%	72,024	0.69%
2	2	65,460	6.09%	31.77%	43,720	1.86%
3	3	190,549	26.09%	57.17%	127,231	3.60%
4	4	16,890	1.65%	36.41%	15410	1.78%
5	5	192,757	36.09%	45.30%	132,332	2.42%
6	6	36,790	2.93%	9.46%	26870	0.31%
7	7	40,130	4.43%	21.36%	33,790	0.45%
8	8	10,890	0.89%	8.37%	9120	0.22%

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winxp\win7\win8 Office2007 HyperSnap

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(3-6)

	(10)	10	6S	
(90)	9	9	1 1.5 6*1.5 =9	
	52	12	2 6*2 =12	
		4	2 4	
		4	1 4	
		12	2	
		20	10 20 1 30 4 2 6 3 1 2 10 4 30 0	
	14	14	8 4 4 6 3 3	
	15	15	1-3 5*1 =5 4 3 3 4 10	
		100		

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A	168
B	148
C	109
D	176
E	156
F	128

3

SEO 3

3 --SEO

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PC	top10			top10	
	603	0.33%		2073	0.68%
	477	0.42%		1724	0.17%
	61	4.92%		507	0.99%
	38	0%		254	0.39%
	31	0%		107	8.41%
	20	0%		83	1.2%
	17	5.88%		70	2.86%
	8	0%		33	3.03%
	7	0%		24	0%
	4	25		16	0%

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winxp\win7\win8 Office2007 HyperSnap

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(10)			10	6S	
			3		
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	31	30	10	4 6*1 =6	
		30	10	4	

(90
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SEO

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		30	
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	48		

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1		64,322	53.69%	70.36%	39,246	4.48%
2		52,001	43.17%	39.52%	33,673	4.04%
3		31,518	52.38%	45.97%	17,247	3.94%
4		27,613	66.08%	50.29%	18,857	0.99%
5		25,533	44.93%	54.59%	17,861	4.44%
6		24,472	1.64%	55.13%	17,270	0.93%
7		20,684	47.60%	56.88%	14,854	6.02%
8		19,470	13.30%	59.53%	14,920	2.10%
9		19,265	28.54%	62.01%	13,650	2.63%
10		19,100	39.90%	52.97%	12,010	4.64%

11		17,557	28.49%	52.55%	12,322	4.51%
12		15,256	45.16%	53.19%	10,164	4.74%

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	2.04	6		
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A 2 7

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1	5	7635	1.2%	3	9	
2	2	5880	16.26%	1	8	
3	6	6268	0.8%	2	6	
4	7	5998	1.05%	20	9	
5	3	6166	12.46%	16	10	
6	4	7826	14.25%	17	6	
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7		24,372	2.16%	52.96%	17,422	0.81%
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10		22,251	48.62%	49.55%	15,639	3.51%
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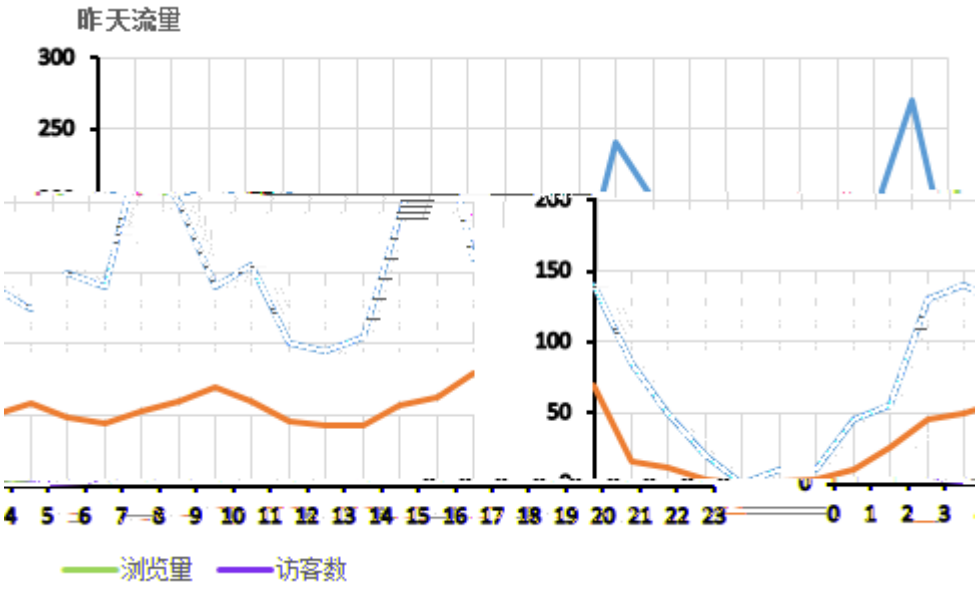

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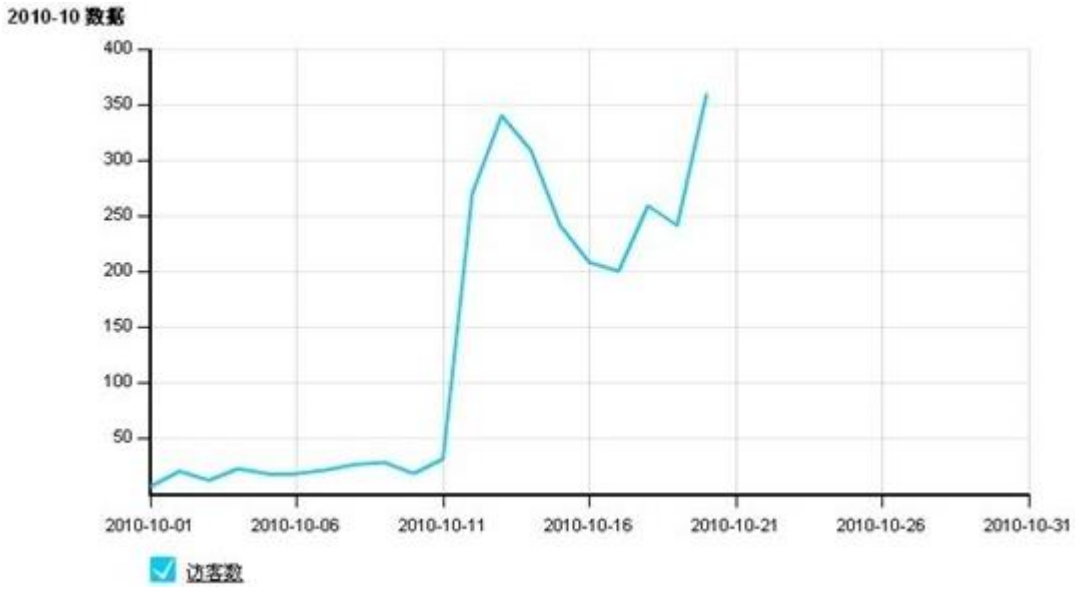

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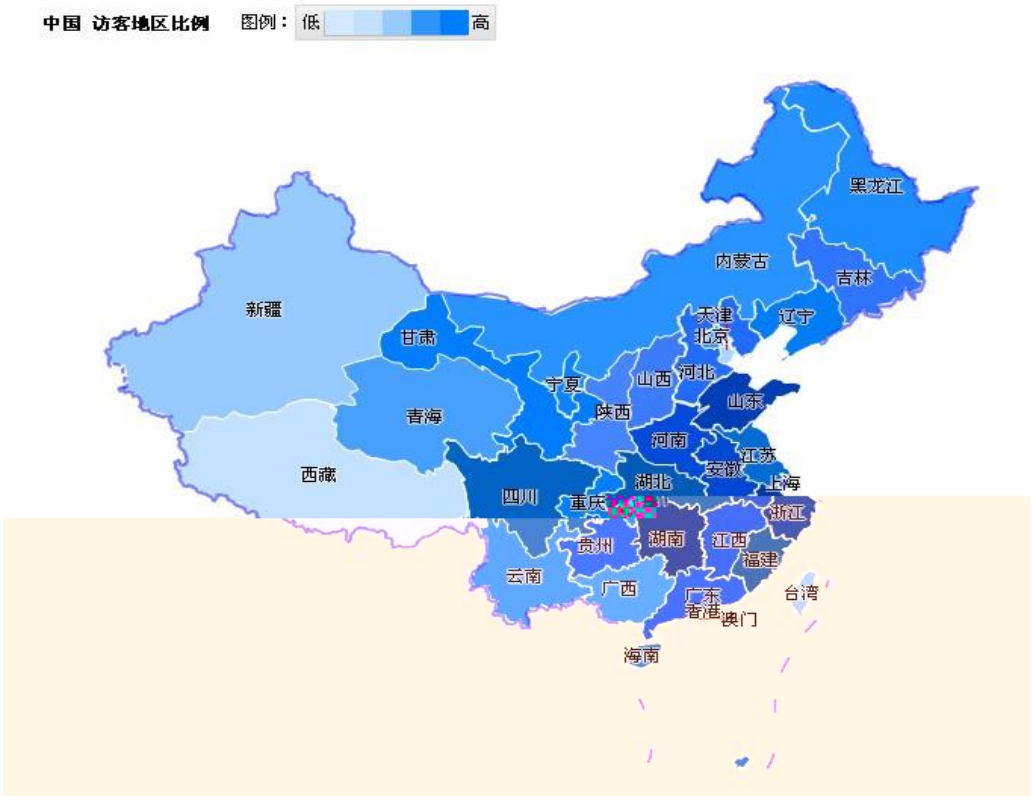

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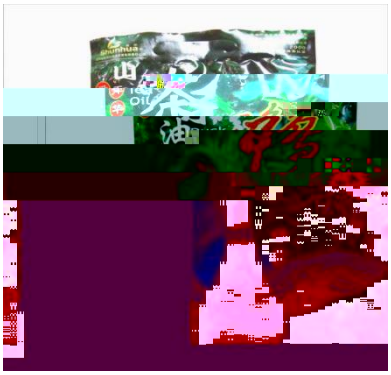

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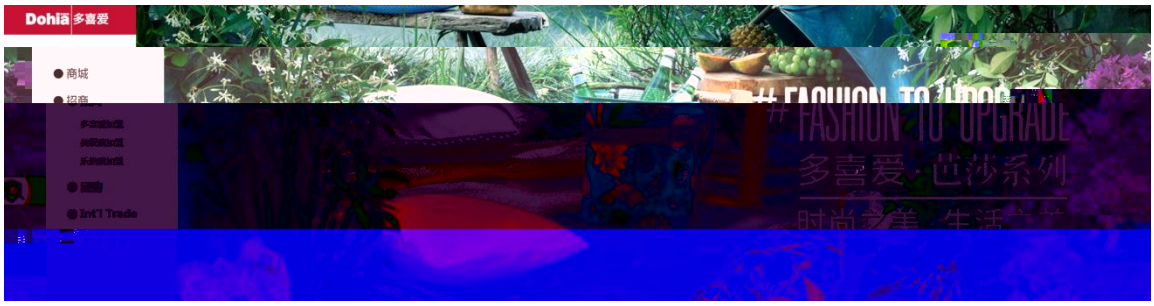

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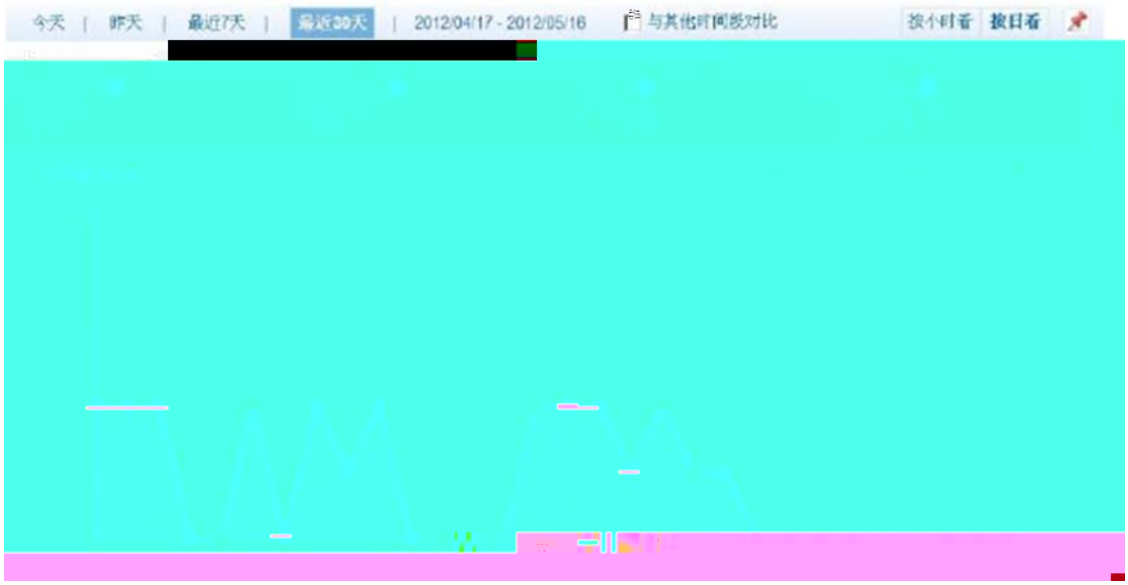

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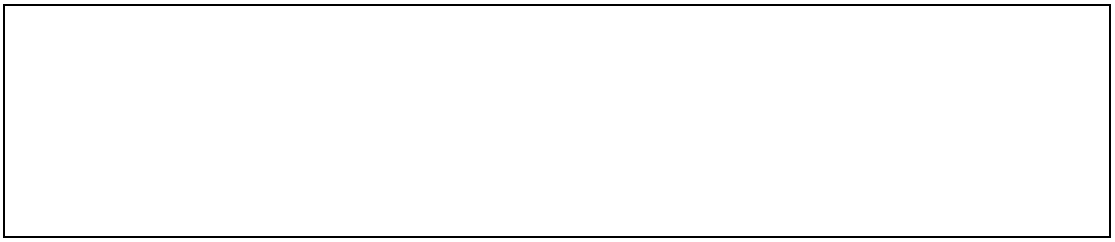

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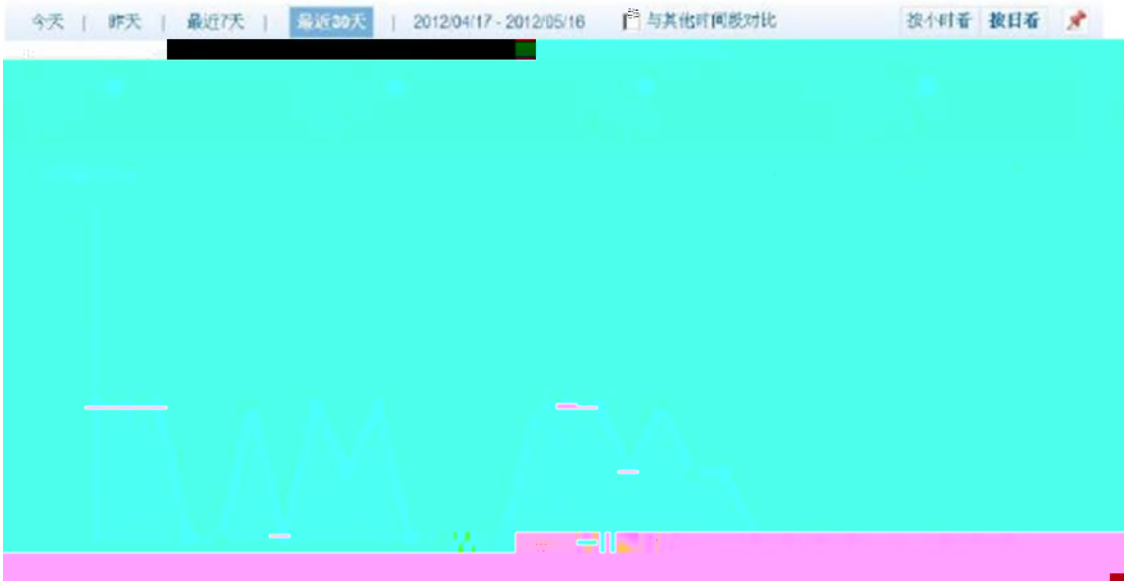

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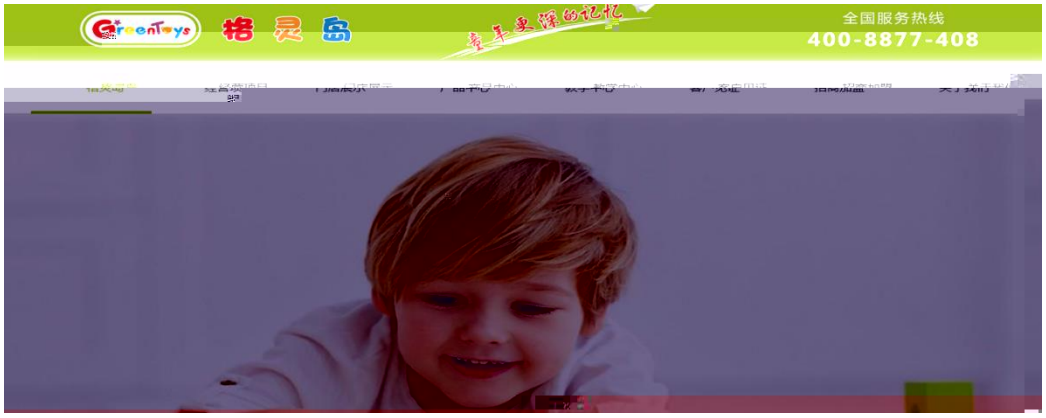

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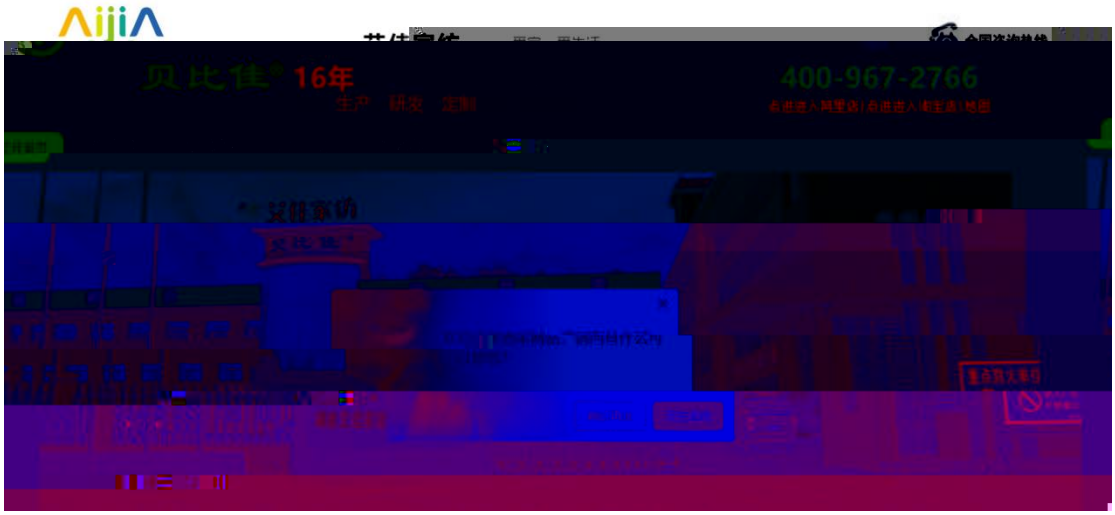

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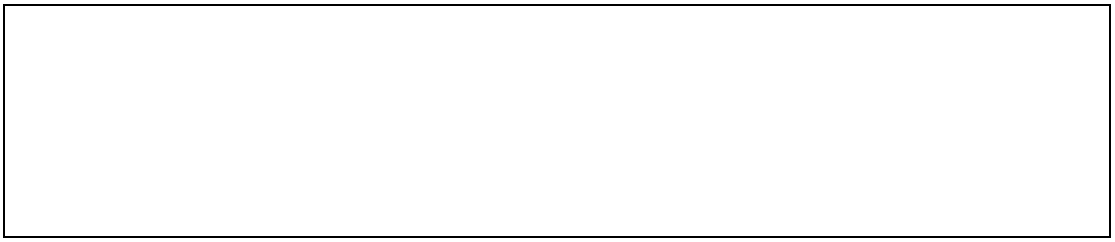

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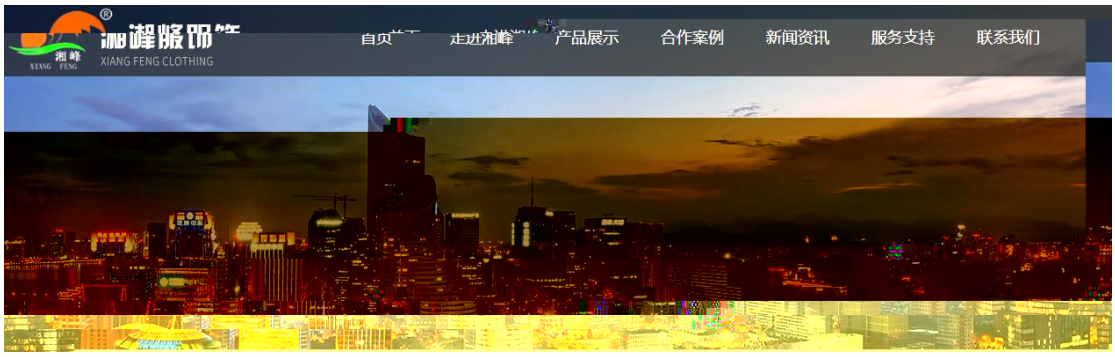

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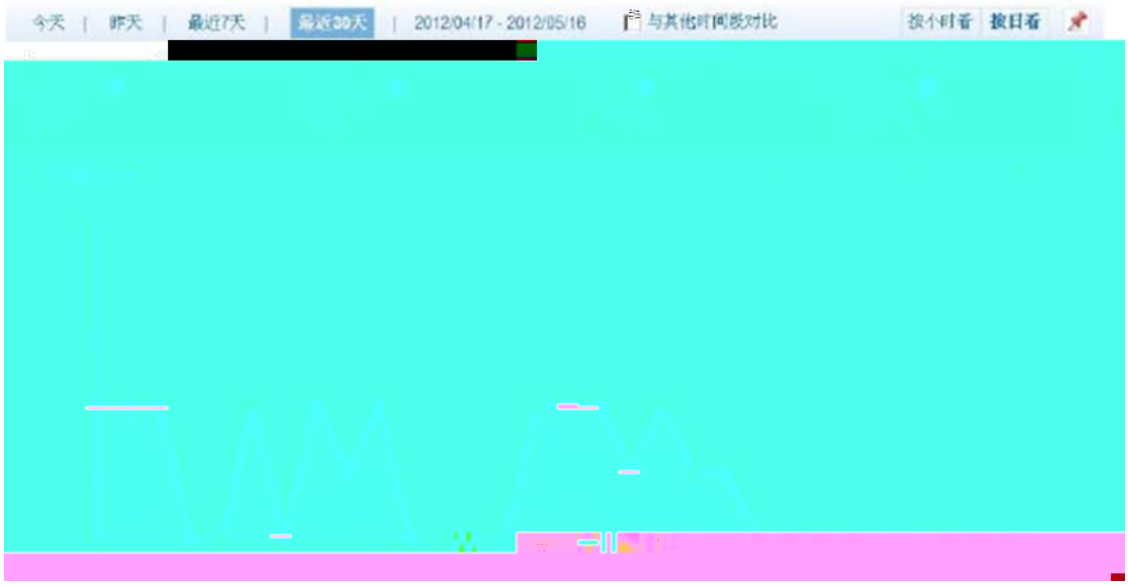

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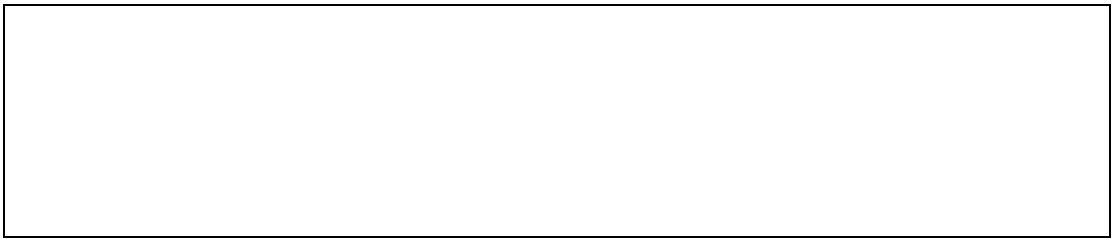

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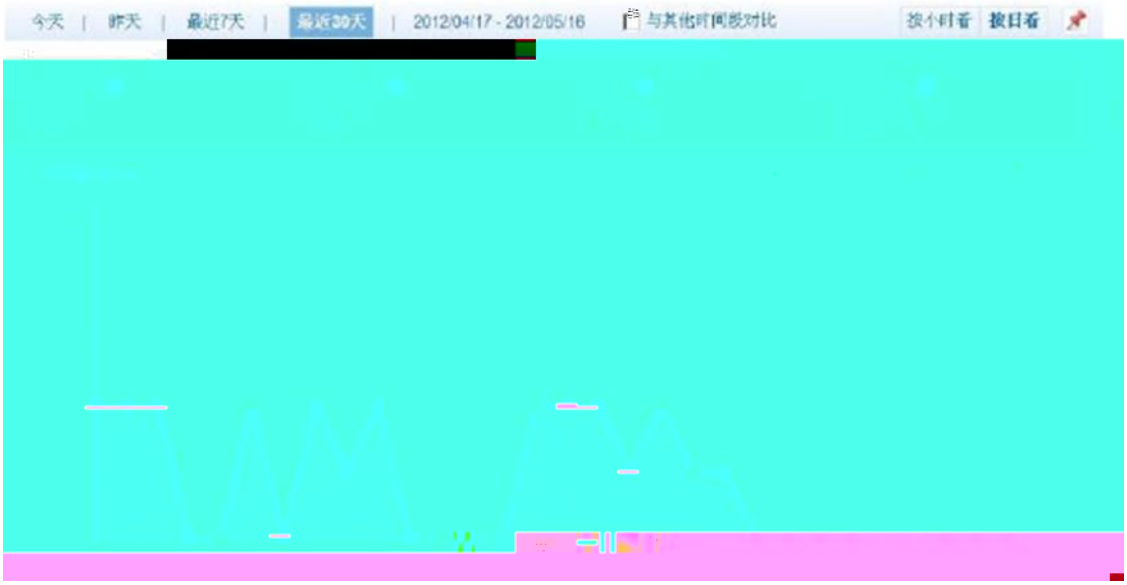

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google baidu	
Alexa	

4 SEO

SEO

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2	Keyword			
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6 baidu Baidu

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2	220	40	300	32	30	14%
3	204	38	208	29	37	14%
4	198	30	210	23	20	11%
5	201	28	201	21	18	10%
6	331	50	330	40	37	12%
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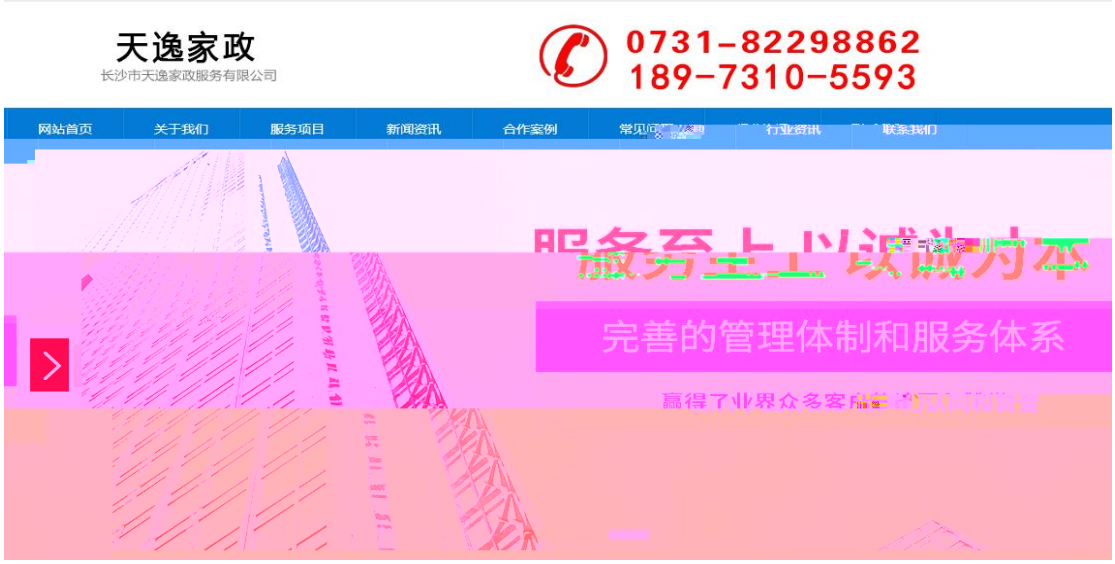

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http://www.cstyjz.com Baidu Sogou 360

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